

---

INVITATION TO APPLY FOR THE

# Baltic Leadership Programme on Smart Specialisation



Foto Shutterstock

## Is your region working with Smart Specialisation Strategies (S3) with an interest in developing Interregional Value Chains and Entrepreneurial Discovery?

The Baltic Leadership Programme on Smart Specialisation (BLP S3) is a leadership programme targeting S3 stakeholders (such as strategists, regional developers, or national S3 coordinators) in the Baltic Sea Region. The aim is to enhance the capacity of regions to develop and implement their S3 work with a specific focus on Interregional Value Chains and Entrepreneurial Discovery. The programme is partly user-generated as participants are expected to explore joint challenges and discover/co-create solutions, tools and

new practices to be implemented in their own organisations & regions.

## Main corner stones of the programme

- Interregional Value Chains (IVC)
- Entrepreneurial Discovery Process (EDP)  
Crosscutting themes
- Leading and organizing complex cooperation (building platforms for cooperation)
- Stakeholder involvement, multi-actor participation & governance

---

The Swedish Institute (SI) is a public agency that promotes interest and trust in Sweden around the world. SI seeks to establish cooperation and lasting relations with other countries through strategic communication and exchange in the fields of culture, education, science and business. SI works closely with Swedish embassies and consulates.

**SI.** Swedish  
Institute

---

**“Over the last few years Smart Specialisation has become a key instrument for place-based development. It now represents the most comprehensive policy experience on innovation-driven development in Europe.”**

---

## Background

Over the last few years Smart Specialisation has become a key instrument for place-based development. It now represents the most comprehensive policy experience on innovation-driven development in Europe. In reaction to this, the Swedish Institute together with its collaboration partners has developed a Baltic Leadership Programme on Smart Specialisation (BLP S3). BLP S3 addresses the needs and challenges of S3-stakeholders in the Baltic Sea Region when developing and implementing their work on S3.

---

## Who can attend?

The programme will primarily be targeting S3-strategists and regional developers located in the Baltic Sea Region<sup>1</sup>. We welcome up to two applications from each organisation/region as this could effectively promote the development of IVCs and EDPs. Participation in both physical modules as well as in the two digital meetings is an obligatory requirement as participants are expected to work on a chosen case/challenge in between modules.

---

## What's in it for me?

- Expert overviews of key topics such as Interregional Value Chains and Entrepreneurial Discovery
- Hands-on work with developing and reviewing tools and methods for your S3-work with specific focus on Inter-

- regional Value Chains and Entrepreneurial Discovery
- Further development of your own leadership in relation to S3
- Insights into interregional and transnational dimensions of S3
- Comprehensive interrogations of S3-related concepts (such as stakeholder involvement, good governance, funding, etc.)
- A broader network of peers to mentor and coach you over time

---

## When, where and how much?

Participation is free of charge (and includes hotel costs), but participants must cover their own travel costs.

- Digital kick-off: October 16 2018 (13-14.30 CET)
- Module 1: October 29-31, 2018 in Malmö, Sweden
- Webinar: November 20, 2018 (12.30-16.30 CET)
- Module 2: December 3-5, 2018 in Gdansk, Poland

---

## How do I register?

The application period is open between June 29th – August 19th. Follow this [link](#) to submit your application.

For more information contact Gabor Schneider, [gabor.schneider@si.se](mailto:gabor.schneider@si.se), Tel: +46-8-453 78 59, Mobil: +46-732-31852

---

<sup>1</sup> Including: Denmark, Finland, Estonia, Latvia, Lithuania, Norway, Poland, Sweden, as well as the German states of Brandenburg, Mecklenburg-Vorpommern, Schleswig-Holstein and Hamburg