

TO3 Online Thematic Workshop



Improving the innovation capacities of SMEs

Innovation hubs and centers

23 February – 14:00 to 17:00 CET

Draft Agenda (online)	
14:00 - 14:40	<p>Short introduction, workshop agenda and moderation by TO3 Thematic Experts on the Interreg Europe Policy Learning Platform (5 min)</p> <p>Keynote:</p> <ul style="list-style-type: none"> ▪ Francesca Spagnoli, ENoLL European Network of Living Labs (Belgium) - tbc <p>And/or</p> <ul style="list-style-type: none"> ▪ Tanja Zylowski, FZI House of Living Labs (Germany) - tbc
14:40– 14:50	Break - with opportunities for participants to discuss with the speakers
14:50 – 15:50	<p>Thematic session I – Innovation hubs and centers in traditional sectors</p> <p><u>Potential speakers for flash presentations (5 to 7 min. – 3 presentations planned)</u></p> <ul style="list-style-type: none"> ▪ Maria Blomberg, Stundars (Finland), A connector of tradition and modernity (CRAFTS CODE) ▪ Alexandra Beaudrouet, Pôle Européen de la Céramique (France), “Factory of the future” in Nouvelle Aquitaine applied to Artistic Ceramic SMEs, (CLAY) <p><u>Discussant</u></p> <ul style="list-style-type: none"> ▪ Carlotta Viviani, Municipality of Florence (Italy), LP for CRAFTS CODE, or a representative from Artex – Center for the Artistic and Traditional Handicraft in Tuscany <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>
15:50 – 16:50	<p>Thematic session II – Innovation hubs and centers in high-tech industries</p> <p><u>Potential speakers for flash presentations (5 to 7 min. – 3 presentations planned)</u></p> <ul style="list-style-type: none"> ▪ Janette Hughes, DHI (Scotland), Digital Health and Care Innovation Centre (DHI) (ACSELL) ▪ Thorsten Brinkmann, GILDE Zentrum (Germany), Jörg Rodehuts Kors, Innovation Campus Lemgo e.V. (Germany), Innovation Campus Lemgo (Future Ecom) <p><u>Discussant/Rapporteur</u></p>



	<ul style="list-style-type: none">▪ Tess Lukehurst, Coventry University Enterprises Ltd (United Kingdom), Partner in Future Ecom and RECREATE <p>Discussion with WG participants moderated by TO3 Thematic Experts (20-25 min.)</p>
16:50– 17:00	Wrap up and conclusions Including presentation of TO3 services (focus on expert services)
17:00	<i>End of online event</i>
17:00-17:45	Online Expert Helpdesk – possibility to book in advance an individual meeting (10 minutes slot) with Thematic Experts (and the PLP core team if needed) to discuss specific needs and policy challenges