

LAST CALL FOR JOINING THE INTERREG EUROPE PROPOSAL – DEAD LINE 12.2.2016

What is the theme of the project?

Our theme is “Social innovations and health enhancing physical activities supporting healthy ageing”. We will gather best practices around this thematic in your regions e.g. innovative business solutions, models of knowledge and business clustering around healthy ageing, education models supporting business and social innovations, best practices in the public sector ...

What the new project would include?

- During the first years (first phase) of the project we would have site visits and benchmarking seminars with exchanging recognized best practices but more on the coordinated and strategic level.
- Every region is different and has different backgrounds. We transfer best practices between the regions and learn from each other.
- We will have peer review sessions in partner regions.
- Every region will create an Action Plan. Every region selects best practices to be implemented and this process will be described in the Action Plan.
- And what is most important every region selects a policy instrument to be improved through the Action Plan! This means securing funding for the implementation of selected best practices. The policy instrument can be e.g. your regional ERDF or ESF programme or your cross border programme. There are three alternatives to act: you influence the programme with recommendations to receive funding for your actions during the second phase; you influence the management of the policy instrument in favour of your selected best practices or you influence for changing the strategic focus of the policy instrument.
- The second phase of the programme consists of monitoring of implementation of the Action Plans. Of the e.g. three year project this would be one year time. During the monitoring the mutual learning continues and the final reporting is done as well.

Partnership

The most ideal partner for the project in your region would be the regional authority as they are normally responsible for the strategic planning and managing the policy instruments, but the regional authority may also mandate other regional organisations like universities, local authorities, business development companies etc. to act as a partner. The regional partner is though responsible to form a regional stakeholder group which includes all the relevant organisations around the project thematic. In our project proposal the regional stakeholder group has to include at least: regional authority, higher education, business development and civil society. These stakeholder groups may include many of your organisations which have been active in our past projects!!! Basically we will continue our cooperation just on the more strategic and goal oriented level!

Of course you need to participate and help us in drafting the project proposal as we need to describe the whole project path in the application! You need to name a contact person who delivers us needed information from your region.

The next call will be opened 5 April and closed 13 May. The information seminar for the partners and applicants will be organised in Rotterdam (NL) on 22-23 March.

It is to be recommended that you look into the project manual of the Interreg Europe programme. It is very understandably written and we are just happy to explain to you what is expected by the programme. Please visit www.interregeurope.eu for more detailed information. The manual you may find on <http://www.interregeurope.eu/projects/project-development/>

DEAD LINE

We know that many of you have started the process for clarifying things. As we need to proceed with the development of the project proposal, send the more detailed instructions for the participating project partners and organise the first partner meeting, please confirm your participation to the confidential project development as soon as possible but latest by the end of the next week 12. February 2016.

If you hesitate who is the right partner in your region, please contact us immediately!

If you need support by skype or telephone, please act immediately!

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Best regards from Lahti, Päijät-Häme!

Marko Mälly, Regional Council of Päijät-Häme
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